

Top Undergraduate Majors Fall 2019

FIRST-TIME FRESHMEN

Biology	328
PreNursing	280
Undeclared	253
Pre Crim Justice Track	130
PrePsychology	118

PALM SPRINGS UNIFIED

PreNursing	13
Lib Studies	9
Pre Crim Justice Track	8
Undeclared	6
Biology	4

Undergraduate Degrees Conferred 2018-2019

First-time Freshmen	1900
Palm Springs Unified	49

Top Undergraduate Degrees by Program 2018-2019

FIRST-TIME FRESHMEN

Psychology	223
Kinesiology	125
Sociology	112
Liberal Studies	103
Criminal Justice	102

PALM SPRINGS UNIFIED

Psych	9
Communication	7
Health Svcs Admin	3
Liberal Studies	3
Admin Accounting	3

Freshmen Demographics Fall 2019

	Palm Springs Unified	All Freshmen
General Information		
Total Students	78	2885
Full-Time	98.7%	98.6%
Part-Time	1.3%	1.4%
Average Unit Load	14.0	14.4
Female	73.1%	62.3%
Male	26.9%	37.7%
High School GPA	3.50	3.39
Avg. SAT Score	986	999
Race/Ethnicity		
African-American	0.0%	3.6%
Asian	10.3%	4.5%
Hawaiian/Other PI	0.0%	0.1%
Hispanic/Latino	71.8%	76.9%
Native American	0.0%	0.1%
Non-Resident Foreign	9.0%	4.1%
Two or More Races	1.3%	2.0%
Unknown	0.0%	3.4%
White	7.7%	5.5%



Fall 2019 First-time Freshmen

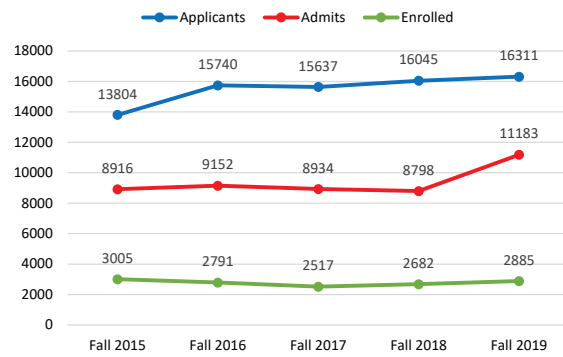
PALM SPRINGS UNIFIED

Provided by the Office of Institutional Research & Analytics

For additional information, please visit our website
csusb.edu/institutional-research

Applications, Admissions, & Enrollment

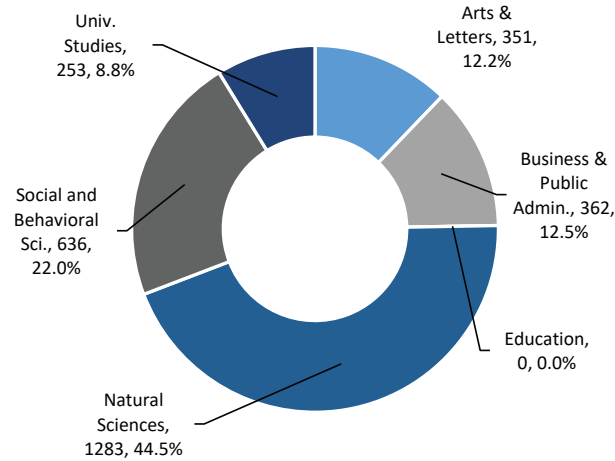
ALL FIRST-TIME FRESHMEN



Fall	2015	2016	2017	2018	2019
Acceptance Rate	65%	58%	57%	55%	69%
Yield Rate	34%	30%	28%	30%	26%

Headcount by College of Major – Fall 2019

ALL FIRST-TIME FRESHMEN

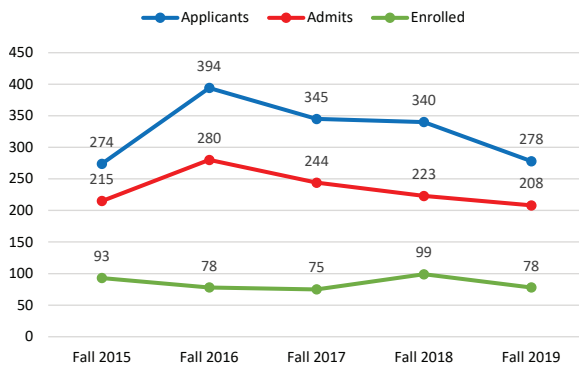


Retention & Graduation Rates

ALL FIRST-TIME FRESHMEN

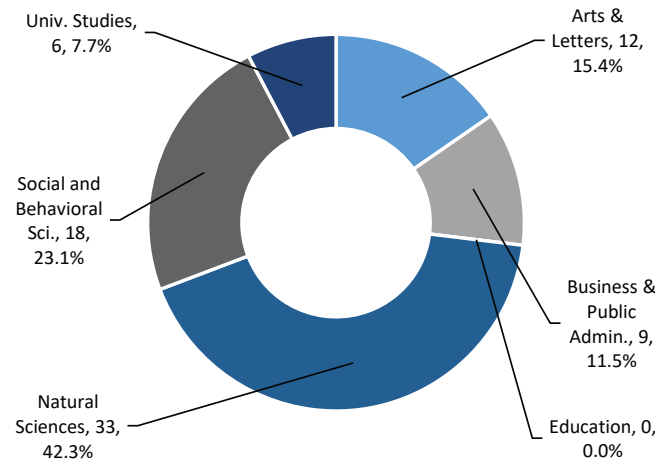
Fall Cohort	Cohort Size	Retention		Graduation (Cumulative)	
		2nd-Year	3rd-Year	4-Year	6-Year
2010	1773	89%	79%	12%	54%
2011	2131	88%	77%	10%	54%
2012	2448	88%	77%	12%	56%
2013	2358	87%	77%	14%	55%
2014	2724	86%	76%	19%	-
2015	3005	85%	75%	18%	-
2016	2791	86%	74%	-	-
2017	2517	86%	74%	-	-
2018	2682	86%	-	-	-
2019	2885	-	-	-	-

PALM SPRINGS UNIFIED SCHOOL DISTRICT



Fall	2015	2016	2017	2018	2019
Acceptance Rate	78%	71%	71%	66%	75%
Yield Rate	43%	28%	31%	44%	38%

PALM SPRINGS UNIFIED SCHOOL DISTRICT FTF



PALM SPRINGS UNIFIED SCHOOL DISTRICT FTF

Fall Cohort	Cohort Size	Retention		Graduation (Cumulative)	
		2nd-Year	3rd-Year	4-Year	6-Year
2010	17	94%	88%	0%	59%
2011	35	91%	77%	9%	60%
2012	56	93%	88%	9%	71%
2013	60	92%	77%	15%	57%
2014	66	88%	79%	23%	-
2015	93	89%	77%	19%	-
2016	67	84%	67%	-	-
2017	75	87%	77%	-	-
2018	99	91%	-	-	-
2019	78	-	-	-	-

WE DEFINE THE *Future*