

**Bachelor of Arts - Administration - Sports & Entertainment Marketing Concentration  
Transfer Academic Roadmap**

Year 1: Junior Year				Year Total				32
Fall Semester	Terms Offered	Prerequisite Courses	Units	Spring Semester	Terms Offered	Prerequisite Courses	Units	
MGMT 3500 (WI)	Fall & Spring		3	FIN 3001	Fall & Spring	ADMN 2100, ACCT 2120, MATH 1301/1303	3	
MKTG 3050	Fall & Spring		3	IST 3110	Fall & Spring	IST 1110	3	
MKTG 3160	Fall & Spring		3	MGMT 3900	Fall & Spring		2	
SCM 3040	Fall & Spring	ADMN 2100	3	MKTG 4160	Fall & Spring	MKTG 3050, MKTG 3160	3	
Breadth Elective	Fall & Spring		3	MKTG 5250	Fall & Spring	MKTG 3050	3	
				Free Elective	Fall & Spring		3	
<b>Semester Total</b>			<b>15</b>	<b>Semester Total</b>			<b>17</b>	
Year 2: Senior Year				Year Total				28
Fall Semester	Terms Offered	Prerequisite Courses	Units	Spring Semester	Terms Offered	Prerequisite Courses	Units	
MGMT 3020	Fall & Spring		3	ADMN 4900	Fall & Spring		1	
MKTG 4300	Fall & Spring	MKTG 3050	3	Concentration Elective	Fall & Spring		3	
MKTG 5550	Fall	MKTG 5250	3	MKTG 5500	Spring	MKTG 3050	3	
PA 3150 (GE D4, G)	Fall & Spring		3	General Education (UD)	Fall & Spring		3	
General Education (UD)	Fall & Spring		3	Free Elective	Fall & Spring		3	
<b>Semester Total</b>			<b>15</b>	<b>Semester Total</b>			<b>13</b>	
							<b>Degree Units Total</b>	<b>60</b>

SPENCBPBAX

Last modified 2023-07-11

The roadmap is an academic planning resource. Students should refer to their PAWS Report and Academic Catalog for graduation requirements.