

2025-2026 STAND Objectives

Associated Students, Incorporated
California State University, San Bernardino



Summary: The Associated Students, Incorporated (ASI) holds **Support, Transparency, Accessibility, Networks, and Development (STAND)** as core values of the corporation. STAND serves as a guiding platform utilized by the ASI Board of Directors to align their objectives with the mission, vision, and goals of the corporation. STAND sets the agenda for ASI and its resources for each academic year.

SUPPORT

ASI Efforts to Boost Student Achievement:

- 1) **Tabling Commitment:** Each board member table at least twice per semester to increase student visibility, build stronger student connections, and promote resources that benefit students.
- 2) **International Student Support:** Host one international student-focused program to bring the campus community together.

TRANSPARENCY

How ASI Keeps Students Informed:

- 1) **Your Howl Matters Program:** Introduce and promote the Your Howl Matters initiative to give students a direct voice on campus.
- 2) **STAND Updates:** Help students stay informed by providing semesterly updates on STAND-related efforts and progress.
- 3) **ASI Open House:** Host an open house to connect with students, showcase ASI resources, and increase awareness of student government initiatives.

ACCESSIBILITY

How ASI Ensures Student Inclusion:

- 1) **PDC Representation:** Establishing a Palm Desert Campus Student-at-Large position.
- 2) **Club & Org Funding:** Streamline the process to make it easier for clubs and organizations to access ASI CAB funding.

NETWORKS

ASI Partnerships That Benefit Students and the Community:

- 1) **Educational Partnerships:** Build and strengthen relationships with student governments across Southern California, including at least two high schools, two community colleges, and two universities outside of the CSU system.
- 2) **SBC & PDC Community Toy Drive:** Increase student involvement and outreach efforts for toy drives to strengthen campus-community ties.

DEVELOPMENT

ASI Efforts to Enrich Student Life:

- 1) **Campus Wellness:** Explore opportunities for new recreational facilities, including tennis courts, sand volleyball courts, and benches, to enhance campus wellness.
- 2) **Leadership Development Committee:** Establish a committee to empower, educate and prepare students on the responsibilities and expectations for ASI leadership positions.
- 3) **Alumni Engagement:** Develop a comprehensive ASI Alumni database to strengthen connections, foster ongoing engagement, and leverage alumni support for current students.