

ASSOCIATED STUDENTS, INC.
California State University, San Bernardino
5500 University Parkway
San Bernardino, CA 92407

**BOARD OF DIRECTORS
AGENDA**

October 10, 2025
1:00 p.m.

Santos Manuel Student Union North
Student Chambers – 3305

Zoom Option: <https://csusb.zoom.us/j/87625480894>

Call to Order

Roll Call

Approval of Minutes

Adoption of Agenda

Executive Officer Reports

Executive Director Report

Open Forum (5 minutes/speaker)

Guest Speaker: David Dufault-Hunter, Strategic Enrollment Management and Marketing

NEW BUSINESS

- BD 88-25** Appointment of Kimberly Rosas as a Board of Director representative to the ASI Lobby Corps. (Action) (Smith)
- BD 89-25** Appointment of Samantha Coronado as a Board of Director representative to the ASI Lobby Corps. (Action) (Smith)
- BD 90-25** Appointment of Priscilla Gutierrez as a student-at-large representative to the ASI Lobby Corps. (Action) (Smith)
- BD 91-25** Appointment of Jay Carrillo as a student-at-large representative to the ASI Lobby Corps. (Action) (Smith)
- BD 92-25** Appointment of Heather Sharp as a Board of Director representative to the ASI Sustainability Committee. (Action) (Sustainability Committee)
- BD 93-25** Appointment of Abraham Carbajal as a student-at-large representative to the ASI Finance Committee. (Action) (McAlister)
- BD 94-25** Adoption of the 2025-2026 STAND Objectives. (Action) (Rendon)
- BD 95-25** Discussion on Your Howl Matters. (Discussion) (McAlister)

BD 96-25 Discussion on allocating \$1,500.00 per semester for BoD representative event funds. (Discussion) (Sibrian)

BD 97-25 Discussion on creating a webpage with free resources for students on the ASI website. (Discussion) (Sibrian)

Reports: Board of Directors, ASI Committees and Campus-wide Committees.

ANNOUNCEMENTS

ADJOURNMENT

ASI Committee Appointment Application

On behalf of the Associated Students, Inc., we thank you for your interest in being a volunteer in ASI through our committees. Before proceeding, please take a moment to review our academic involvement requirements below.

[Academic \(GPA & Unit Load\) & Conduct Requirements \(Click to download\)](#)

It is important that you understand our eligibility requirements prior to applying, as failure to meet any of these can lead to a delay in your application or rejection. Eligibility may vary for each position.

All questions regarding involvement in ASI can be sent to [*asi-hiring@csusb.edu*](mailto:asi-hiring@csusb.edu).

Applicant Information

Please select the area in which you are interested in applying for.

Lobby Corps (ASI)

Name

Priscilla Gutierrez

Coyote ID

Email

Phone

Address

Date of Birth

Current Class Standing
Senior

Expected Graduation Date (Month/Year)
December/2026

Supplemental Questions

Question #1: Name or describe the qualities that make you a great candidate for the committee you are applying for. Include any relevant experience, previous roles, etc.

I'm reapplying to ASI Lobby Corps because I really liked being part of a team that stands up for students and works on real issues. I got better at speaking up, working with others, and staying organized. I've also had experience working with others through Model UN, which helped me get more comfortable speaking with different kinds of people and staying organized under pressure. I also interned with Legal Aid at Work, where I helped workers understand their rights. I think my experience, along with my drive to help others, makes me a good fit for Lobby Corps.

Question #2: Why are you interested in being involved with ASI and what do you hope to get out of this opportunity?

I'm interested in being involved with ASI because I want to be part of something that actually helps students. ASI gives students a voice and works to improve things on campus, and I want to be part of that. I enjoy working on projects that make a difference, and I like being around people who care about student issues. From this opportunity, I hope to grow my leadership skills, become more confident when speaking up, and learn more about how to advocate for real change. I also want to meet new people and stay connected to what students need.

Supplemental Documents

Class Schedule (term applying for)

Screenshot 2025-06-14 at 11.30.05 AM.png

Resume (Optional)

Cover Letter (Optional)

Letter of Recommendation (Optional)

Academic Consent Authorization

ASI believes that the academic responsibility of a student should always remain a priority. Students who do not meet the academic requirements will be removed from the application pool. You can refer to [ASI's Grade Policy](#) for more information.

Please acknowledge one of the following

I certify that I meet the GPA requirement for the position I am applying for, and consent for ASI to check my academic eligibility.

Student Conduct Consent Authorization

ASI wants to ensure that student employees have and maintain a conduct record free from campus violations or disciplinary actions. Students who have a disciplinary record with the Office of Student Conduct will be removed from the application pool.

Please acknowledge one of the following

I certify that I meet the student conduct requirements mentioned above and consent for ASI to review my conduct record if needed.

Almost done! Your feedback is valuable to us in all of our processes. Tell us how you heard about the position you are applying for! (Select all that apply)

Word of mouth

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Applicant Information

Please select the area in which you are interested in applying for.

Lobby Corps (ASI)

Name

Jay Carrillo

Coyote ID

Email

Phone

Address

Date of Birth

Current Class Standing
Graduate Student

Expected Graduation Date (Month/Year)
05/2026

Supplemental Questions

Question #1: Name or describe the qualities that make you a great candidate for the committee you are applying for. Include any relevant experience, previous roles, etc.

Last semester, I had the honor of serving on the Lobby Corps Committee, where I was selected as Vice Chair and received the Member of the Year award in May 2025. Advocating for student rights at the State Capitol was not only a meaningful experience for me, it was a defining moment in my academic career at CSUSB. My passion for advocacy, especially on behalf of underrepresented student voices, continues to grow, and I'm eager to continue that work for the 2025–2026 academic year. I bring strong communication skills, leadership, a strong work ethic, dedication, and determination to the table. Being a member of this committee was one of the most rewarding parts of my CSUSB experience, and I'm committed to continuing that work.

Question #2: Why are you interested in being involved with ASI and what do you hope to get out of this opportunity?

I'm interested in being part of ASI because it provides a platform to make a positive impact on our student population. Being involved with the Lobby Corps Committee last year showed me the power of student advocacy and the power we have when we're organized, passionate, and dedicated to change. I want to continue the momentum we had this past academic year and build on our success.

Supplemental Documents

Class Schedule (term applying for)

Fall 2025 Classes - Jay Carrillo.pdf

Resume (Optional)

Cover Letter (Optional)

Letter of Recommendation (Optional)

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Was a member last school year.

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Applicant Information

Please select the area in which you are interested in applying for.

Finance Committee (ASI)

Name

Abraham Carbajal

Coyote ID

Email

Phone

Address

Date of Birth

Current Class Standing

Junior

Expected Graduation Date (Month/Year)

2027

Supplemental Questions

Question #1: Name or describe the qualities that make you a great candidate for the committee you are applying for. Include any relevant experience, previous roles, etc.

Having previously attended the College of the Desert, I gained experience as the Officer of Fiscal Affairs, developing a solid understanding of financial matters. Furthermore, my background includes a parent who imparted foundational knowledge of finance, and I have also assisted my father-in-law with bookkeeping.

Question #2: Why are you interested in being involved with ASI and what do you hope to get out of this opportunity?

I am interested in joining ASI because I would very much enjoy being an active member of the school community. My past experiences at College of the Desert have helped me realize the importance of participating in our school community. I am also hoping to develop stronger leadership skills and gain valuable financial experience.

Supplemental Documents

Class Schedule (term applying for)

Screenshot_20250918_161209_myCoyote.jpg

Resume (Optional)

Cover Letter (Optional)

Letter of Recommendation (Optional)

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2025-2026 STAND Objectives

Associated Students, Incorporated
California State University, San Bernardino



Summary: The Associated Students, Incorporated (ASI) holds **Support, Transparency, Accessibility, Networks, and Development (STAND)** as core values of the corporation. STAND serves as a guiding platform utilized by the ASI Board of Directors to align their objectives with the mission, vision, and goals of the corporation. STAND sets the agenda for ASI and its resources for each academic year.

SUPPORT

ASI Efforts to Boost Student Achievement:

- 1) **Tabling Commitment:** Each board member table at least twice per semester to increase student visibility, build stronger student connections, and promote resources that benefit students.
- 2) **International Student Support:** Host one international student-focused program to bring the campus community together.

TRANSPARENCY

How ASI Keeps Students Informed:

- 1) **Your Howl Matters Program:** Introduce and promote the Your Howl Matters initiative to give students a direct voice on campus.
- 2) **STAND Updates:** Help students stay informed by providing semesterly updates on STAND-related efforts and progress.
- 3) **ASI Open House:** Host an open house to connect with students, showcase ASI resources, and increase awareness of student government initiatives.

ACCESSIBILITY

How ASI Ensures Student Inclusion:

- 1) **PDC Representation:** Establishing a Palm Desert Campus Student-at-Large position
- 2) **Club & Org Funding:** Streamline the process to make it easier for clubs and organizations to access ASI CAB funding.

NETWORKS

ASI Partnerships That Benefit Students and the Community:

- 1) **Educational Partnerships:** Build and strengthen relationships with student governments across Southern California, including at least two high schools, two community colleges, and two universities outside of the CSU system.
- 2) **SBC & PDC Community Toy Drive:** Increase student involvement and outreach efforts for toy drives to strengthen campus-community ties.

DEVELOPMENT

ASI Efforts to Enrich Student Life:

- 1) **Campus Wellness:** Explore opportunities for new recreational facilities, including tennis courts, sand volleyball courts, and benches, to enhance campus wellness.
- 2) **Leadership Development Committee:** Establish a committee to empower, educate and prepare students on the responsibilities and expectations for ASI leadership positions.
- 3) **Alumni Engagement:** Develop a comprehensive ASI Alumni database to strengthen connections, foster ongoing engagement, and leverage alumni support for current students.