

ASSOCIATED STUDENTS, INC.
California State University, San Bernardino

BOARD OF DIRECTORS

MINUTES

JANUARY 31, 2025

The meeting was called to order by the President, Carson Fajardo at 10:06 a.m.

Present: Carson Fajardo, Diego Rendon, Autumn Hudson, Alondra Lopez (Zoom), Megha Babu, Jeidi Carrion-Fajardo (Zoom), Alaina O'Connell (Zoom), Amanda Reigle (Zoom), Juan Sibrian (Zoom), Melis Yurdakul (Zoom), Ayanna McAlister, Ashley Smith, Dr. Haakon Brown (Zoom), Kim Hunsaker and Dr. Michael Rister.

Absent: Tendulkar Mahadevan and Dr. Paz Oliverez.

Guests: Herbert Gonzalez, Marina Stone, Juan Padilla, Joseph Morales, Miguel Millan and Samantha Coronado.

APPROVAL OF THE MINUTES:

The minutes of January 17th were approved.

ADOPTION OF AGENDA:

M/S Hudson/Sibrian: To place BD 04-25 through BD 05-25 on a consent calendar. Passed (5/4/3).

The agenda was adopted as amended.

EXECUTIVE OFFICER REPORTS:

President: President Fajardo reminded the Board to submit their Spring class schedules to the Front Desk. He asked Board members to inform him if they are interested in being part of a task force for the online suggestion box initiative. The hiring process for the Elections Chair is ongoing. He encouraged Board members to run in the upcoming ASI Elections. He attended the following: CSSA, a Solidarity and Equal Partnership Task Force meeting, an Ad-Hoc Student Referendum Committee meeting on January 28th, and PDC Hockey Night. He met with Jose Sanchez, Director of Housing and Residential Education to discuss building a partnership. He contacted the student governments at UC Berkeley and UC Riverside.

Executive Vice President: Mr. Rendon held a luncheon for Howl Squad members. A Vacancy Committee meeting will be held today at 12:15 p.m. He attended the State of The City Riverside event on January 30th, the IT Governance Committee meeting, and the SMSU Board of Directors meeting. Sundaes with Student Government will be held on February 4th.

Vice President of Finance: Ms. Hudson will be holding a CAB Funding Workshop on February 3rd at 10:00 a.m. She is planning to hold a Finance Committee meeting on February 21st.

Vice President of Palm Desert Campus: Ms. Lopez attended PDC Hockey Night. She met with Amber Vargas from the Office of Student Leadership & Engagement (OSLE). She received promotional items from the Coyote Bookstore to give to students who attend events.

EXECUTIVE DIRECTOR REPORT:

Executive Director: Dr. Rister met with the CSU office to discuss an evaluation of the Palm Desert Campus in relation to the San Bernardino Campus, focusing on ensuring equity in budgeting and programs. Final enrollment numbers are expected shortly after Census on February 14th; enrollment is projected to be higher than expected. On-campus interviews for the Associate Vice President of Student Affairs and Dean of Students will be held next week; candidates will have the opportunity to have lunch with student leaders on Monday, Tuesday, Wednesday and Friday at 12:00 p.m. in SMSU North.

Ms. Yurdakul arrived at the meeting.

OLD BUSINESS:

BD 107-24 M/S Rister/Lopez: Revision of the ASI Reimbursement Policy. (Third Reading)

Dr. Rister deferred to Mr. Gonzalez who briefly reviewed the Reimbursement Policy.

Discussion ensued.

A roll call vote was conducted as follows:

In Favor: Babu, Brown, Carrion-Fajardo, Fajardo, Hudson, Hunsaker, Lopez, O'Connell, Reigle, Rendon, Rister, Sibrian and Yurdakul.

Opposed: None.

Abstentions: None.

Passed (13/0/0).

NEW BUSINESS:

M/S Hudson/Babu: To open the following consent calendar:

BD 04-25 Appointment of Amanda Reigle as a Board of Director representative to the ASI Finance Committee.

BD 05-25 Appointment of Laura Moorehead as a student-at-large representative to the ASI Finance Committee.

A roll call vote was conducted as follows:

In Favor: Babu, Brown, Carrion-Fajardo, Fajardo, Hudson, Hunsaker, Lopez, O'Connell, Reigle, Rendon, Rister, Sibrian and Yurdakul.

Opposed: None.

Abstentions: None.

Passed (13/0/0).

BD 06-25 M/S Hudson/Lopez: Appointment of Vice President of Finance Pro-Tem.

Ms. Hudson nominated Ms. Reigle. The nomination was accepted.

Passed.

President Fajardo passed the gavel to Mr. Rendon.

BD 07-25 M/S Fajardo/Lopez: Approval of the new ASI logo.

President Fajardo stated that Mr. Millan took the initiative to evaluate the effectiveness of the current ASI logo and then dedicated a year and a half collaborating with him to design the new ASI logo. He deferred to Mr. Millan who gave a presentation on the design process for the new logo.

President Fajardo inquired of Ms. Stone how the initiative would be funded. She replied that the estimated cost would be approximately \$15,600 for the replacement of campus materials and marketing items, as well as new polo shirts and similar items. The project will mainly rely on increased marketing materials funding.

President Fajardo inquired of Ms. Stone what the next steps would be if the item is approved today. She explained that they have estimates for the costs and that Dr. Rister is working on next year's budget to determine how to fund the project.

M/S Rister/Fajardo: To roll out this project starting in the new fiscal budget of 2025-2026 beginning July 1st. Passed.

Dr. Brown left the meeting.

Ms. Carrion-Fajardo left the meeting.

A roll call vote was conducted as follows:

In Favor: Babu, Fajardo, Hudson, Hunsaker, Lopez, O'Connell, Reigle, Rendon, Rister, Sibrian and Yurdakul.

Opposed: None.

Abstentions: None.

Passed (11/0/0).

Mr. Rendon passed the gavel back to President Fajardo.

REPORTS:

College of Arts & Letters: Ms. Reigle met with the Dean to establish a communication process for students to submit ideas or concerns. She is also collaborating with the Dean to create a

communication process with department chairs, allowing them to submit forms to inform her about events and programs they wish to have promoted.

Student-at-Large: Mr. Sibrian served as an orientation leader at PDC on December 7th. He successfully completed his Toy Drive Initiative where he donated a toy each day through 28 videos, benefiting over 100 children of migrant farm workers in the Coachella Valley. He hosted the OneFuture Coachella Valley Student Summit at PDC. He helped organize the first informal networking event between ASI and the Associated Students of College of The Desert. He attended the PDC Hockey Night Tailgate.

External Affairs: Ms. Smith attended the CSSA Plenary in San Francisco last weekend. The Legislative Affairs Committee co-sponsored two bills; one addressing the cost of attendance and the other focused on student affordable housing. Lobby Corp held its first official meeting last week.

Internal Affairs: Ms. McAlister stated that a Howl Squad meeting was held on January 21st. She plans to use the basketball game on February 20th as a team bonding event for Howl Squad members. She chaired the Policy Committee meeting on January 29th.

Productions Manager: Mr. Millan stated that PDC Hockey Night was a success as well as the hoodies made for the event. The Board and Brunch Initiative with Ms. Lopez and Mr. Sibrian will be held soon, along with a collaborative Valentine's Day event with the Rancho Mirage Student Center (RMSC) at the RMSC Lounge. Mr. Padilla stated that Sundaes with Student Government will take place on February 4th from 12:00 p.m. to 1:00 p.m. Donuts with Diego as well as a Valentine's Movie Night will soon be held. Cosmic Coyote will be held on February 20th.

ANNOUNCEMENTS:

Ms. Hunsaker stated that the Student Health Center has partnered with Western University of Health Sciences College of Optometry to offer eye care services. This collaboration has been in place for several years providing mobile eye clinics on campus. The next clinic will be held on February 21st from 9:00 a.m. to 2:00 p.m. with free eye exams and glasses for students, however, there is an application process. The clinic can accommodate approximately 20 appointments per day and the services are provided by graduate students volunteering for clinical hours. This service will also be provided at the Palm Desert Campus in March or April with dates to be announced.

MOTION TO ADJOURN

Meeting adjourned at 11:43 a.m.



Diego Rendon
Executive Vice President