

ASSOCIATED STUDENTS, INC.
California State University, San Bernardino

BOARD OF DIRECTORS

MINUTES

NOVEMBER 7, 2025

The meeting was called to order by the President, Diego Rendon at 1:13 p.m.

Present: Diego Rendon, Kimberly Rosas, Ayanna McAlister, Alondra Lopez, Jeidi Carrion-Fajardo, Beatriz Castellanos, Jennifer Cornejo, Samantha Coronado, Joseph Gonzales, Melanie Radan (Zoom), Judah Rubin, Heather Sharp, Juan Sibrian (Zoom), MD Yeasin, Amira Shalabi, Ashley Smith, Kim Hunsaker, Dr. Haakon Brown and Dr. Michael Rister.

Absent: Dr. Matthew Smith and Dr. Paz Oliveres.

Guests: Herbert Gonzalez, Marina Stone, Joseph Morales, Miguel Millan, Swikar Pokharel, Gabby Guzman, Gerard Au, Heather Hopkins, Kandy Liu and Dr. Sam Sudhakar.

APPROVAL OF THE MINUTES:

The minutes of October 24th were approved.

ADOPTION OF AGENDA:

The agenda was adopted.

EXECUTIVE OFFICER REPORTS:

President: President Rendon encouraged the Board to attend the Toy Drive being held next Wednesday. He attended the following meetings: California Student Aid Commission (CSAC) Student Advisory Council, Santos Manuel Student Union (SMSU) Board of Directors and Finance and Contracts Committee. He met with President Morales to discuss the STAND goals as well as Carson Fajardo, Student Trustee. He will attend the virtual California State Student Association (CSSA) Plenary along with Ms. Smith and Ms. Shalabi tomorrow. He will table for Your Howl Matters at the Palm Desert Campus (PDC) on November 12th.

Executive Vice President: Ms. Rosas attended a workshop and the 10th Anniversary celebration held by the Undocumented Student Success Center as well as the Spring transfer student orientation. She attended the following meetings: Finance and Contracts Committee, SMSU Board of Directors, and a Tech Prioritization meeting. She met with Adrian Nunez, President of Coyotes on Rotation. She will attend the Finance Committee meeting today.

Vice President of Finance: Ms. McAlister stated that the remaining Club Allocation Budget (CAB) workshops will be held on Zoom. She will visit PDC next Wednesday. She had a meeting with President Rendon, Dr. Rister, Dr. Smith and the Office of Student Leadership and Engagement (OSLE) to discuss the possibility of simplifying the CAB process. She attended the Hospitality, Finance and Technology Professionals (HFTP) Gala.

Vice President of Palm Desert Campus: Ms. Lopez attended the Women's Lunch at Desert Willow, the HFTP Gala and the Latinas Rising 5th Annual Conference. She had a 1:1 meeting with Dr. Oliverez. She will table for ASI at the PDC orientation tomorrow. She encouraged the Board to attend Direct Admin Day being held on December 2nd.

EXECUTIVE DIRECTOR REPORT:

Executive Director: Dr. Rister stated that retained earnings, or rollover account, currently total just over \$142,000.00. The total investment account balance is approximately \$12,000.00; the LAIF account has approximately \$1.1 million and the swift account has approximately \$914,000.00. The accounts contain the organization's reserve funds as required by operational policy. He attended the AdobeMAX Conference last week along with students and pro-staff. The Student Parking Permit Award has been a success. He deferred to Mr. Gonzalez who stated that the award has been open for approximately three weeks and has received 1,557 applications. The application for the Fall semester has closed, however, the Spring semester award application deadline was extended to November 23rd. San Bernardino is the first California State University (CSU) to offer this award. Approximately 170 students will receive the award.

GUEST SPEAKERS:

Dr. Sudhakar, Vice President of the Finance, Technology and Operations (FTO) briefly introduced himself and encouraged the Board to visit the FTO office. Ms. Sorenson, Ms. Liu, Ms. Hopkins, Mr. Au and Ms. Guzman introduced themselves and gave brief descriptions of their positions.

Ms. Smith inquired how ASI and the Board could best encourage student engagement with the FTO department. Ms. Sorenson stated that ASI could use its platform to reach more students regarding campaigns and initiatives.

Ms. Sorenson stated that a gardening project will take place at both the San Bernardino and Palm Desert Campus (PDC). The Princeton Review recently named CSUSB a green campus. A tree giveaway was held recently. A tree planting event is being planned for the Spring semester. Quotes are being gathered to update the outdoor recreational areas. There are many underutilized facilities, such as the Outdoor Amphitheater, Coussoulis Arena and the Murillo Family Observatory. A new date is being discussed for the ASI Safety Walk event that was cancelled. There is a webcam that shows the live feed of the PDC Student Success Center construction.

Ms. Rosas inquired whether it would cost money to book the arenas. Dr. Rister replied that payment is required for the use of the Coussoulis Arena, however, we receive around a fifty percent discount. The only free venue is a one-time booking in the Santos Manuel Student Union (SMSU). Club Allocation Budget (CAB) funding helps students pay for booking rooms. Ms. Carrion-Fajardo stated that only select classrooms are free to book for clubs and the Outdoor Amphitheater is not free, however, they work with clubs to lower the cost.

NEW BUSINESS:

BD 100-25 M/S Gonzales/Coronado: Discussion on understanding ASI Funds and procedural allocations for current/future budget planning.

Mr. Gonzales deferred his time to Ms. Smith who explained that this item is to help clear up any confusion about the ASI finances.

Dr. Rister gave a brief explanation on the financial structure, how funds are distributed and managed. The primary source of funding derives from student tuition which is allocated through the Finance Committee at the beginning of the Spring semester. These allocations are based on projected funds with the expected enrollment of the next academic year. Approximately 80% of the estimated total budget is disseminated, while 20% is reserved to accommodate enrollment fluctuations. Any unused funds from the prior year are placed into a rollover account, separate from the annual operational budget; the current rollover account holds approximately \$149,000.00, which was accumulated over multiple years. This account is used to cover unbudgeted or one-time expenses, allowing the organization to avoid drawing from its primary reserves. Rollover funds can include unused allocations from programs such as CAB or savings from unfilled professional staff positions. The LAIF and SWIFT accounts have grown through accrued interest rather than direct operational transfers. These accounts now total over \$2 million, diversified into treasury holdings, stocks, bonds, and bank notes. Established policies ensure that sufficient funds remain available to cover essential obligations, including salaries, programs, scholarships and construction initiatives.

President Rendon encouraged the Board to ask Dr. Rister and Ms. McAlister for questions regarding the budget.

Ms. McAlister inquired how transparency will increase with students. Ms. Smith replied that verbally explaining the finances to students is useful, however, displaying everything on the website may be more effective.

Ms. Smith inquired whether there was a list that shows all of the companies in which ASI invests. Dr. Rister stated that the LAIF account is mainly invested in treasury and bonds and the SWIFT account is mainly the stock market account; there are investments in approximately 70 companies.

Mr. Rubin inquired whether the Board had any influence on the investments that were made. Dr. Rister clarified that there is potential flexibility regarding investment allocations. ASI cannot selectively invest in or exclude individual companies since the funds are managed within a mutual fund structure comprising grouped stocks, however, there are options to adjust investment strategies. Discussions with the Philanthropic Foundation have indicated that it may be possible to direct holdings away from certain companies or sectors if desired, by working collaboratively to identify suitable mutual fund alternatives. Any adjustments need to occur

within the framework of mutual fund collaborations rather than through the selection of specific individual companies.

Discussion closed.

BD 101-25 M/S McAlister/Carrion-Fajardo: Appointment of MD Yeasin as a Board of Director representative to the ASI Vacancy Committee.

Ms. McAlister spoke in favor of Mr. Yeasin.

Passed unanimously.

REPORTS:

College of Arts & Letters: Ms. Sharp met with her department and related clubs. She submitted an event proposal to the Activities Committee for an event to be held on March 10th. She attended a Diversity, Equity and Inclusion Committee meeting.

College of Business Public Administration: Mr. Rubin attended the first official Gerald R. Ford Presidential Fellows Program event. The Food Oasis club is researching how to assist students with food needs. He is in the process of creating an information network for business students to discuss topics such as the concern over the limited amount of business classes offered at PDC.

Clubs and Organizations: Ms. Carrion-Fajardo met with Kamari Summers and Adrian Nunez, Coyotes on Rotation President. She encouraged the Board to attend an event being held next Wednesday at 5:00 p.m. on the Coyote Village lawn. She attended a Board Membership Committee meeting.

Graduate: Ms. Cornejo attended the following meetings: Faculty Recruitment, Retention, and Development (FRRD) committee, Activities Committee, Graduate Studies Strategic Planning Committee and Graduate Student Success Center. She attended the following events: a sorority basketball game, Grad Days, Fall Fest, Homecoming, a Graduate School Fair and two Direct Admissions Days. She had a photo taken with the Dean, Dr. Rister and the ASI flag.

Housing: Mr. Gonzales attended a Residence Halls Association (RHA) meeting. RHA will hold No Mistakes, Just Happy Accidents on November 12th. Today is the last day to submit the housing survey. Health and safety checks will occur this week and next week.

International: Mr. Yeasin attended the Growing Inland Achievement (GIA): Toward a Shared Vision conference, the Arroyo Valley High School (AVHS) College Application Day and a Direct Admissions Day. He participated in a student panel and led campus tours. He tabled for the International Education Week, especially for the Multicultural Fashion Show being held on November 20th. He met with Mr. Fajardo, CSU Trustee.

College of Natural Sciences: Ms. Coronado met with Dr. Pattayakorn and the CSU Fullerton ASI College of Natural Sciences representative. She attended an Inland Coalition for Immigrant

Justice meeting, Chill-O-Ween, a Sigma Phi Epsilon fraternity volleyball game, a Direct Admissions Day, a parent and Office of Student Research and Innovation workshop. She cleaned the Wedge microwaves with Mr. Yeasin. She promoted voting and local food banks on Coyote Walk. She met with different science clubs.

Student-at-Large: Mr. Sibrian attended the Hispanic Association of Colleges and Universities (HACU) Conference in Colorado, a HFTP meeting and their Annual Convention in Orlando. At the convention he met with the Presidents of HFTP, Cybersecuti Club and Gerald R. Ford Presidential Fellows Program. He met with a CSU Sacramento professor as well as Mr. Morales and Mr. Gonzales to submit an event form.

Director of External Affairs: Ms. Smith stated that Prop 50 passed, ASI tabled to encourage students to vote. She is in the process of interviewing for Lobby Corps and restarting the Civic Engagement Coalition committee. She is in the process of creating a Leadership Development committee with President Rendon. She met with the Student Homes Coalition and the Student Trustee Committee Chair and the CSSA Associate Director. They discussed ways the CSU campuses have been supporting students during the government shutdown at CSSA.

Director of Internal Affairs: Ms. Shalabi is collaborating with the University Police Department for future events. She attended the Student Success Showcase held yesterday and a pie throwing event held by the Philanthropic Foundation. She met with Carson Fajardo, Provost Mohamed, Raymond Watts, Zachary Tucker and Jario Leon. The 1:1 Howl Squad training sessions have been completed. She will visit PDC next week with President Rendon and Ms. McAlister to promote Your Howl Matters and Howl Squad. She plans to attend the virtual CSSA Plenary.

Programs: Ms. Stone stated that Peak will be held February 27, 2026. ASI will participate in Coyote Fest. The Spring event schedule is being finalized. The purchase of a utility vehicle will be presented to the Finance Committee today. Mr. Morales stated that Cosmic Coyote will be held on November 20th from 9:00 p.m. to 1:00 a.m. The team has been tabling in the mornings for Direct Admissions Day. He reminded the Board to submit their agenda request forms no later than Wednesday for the upcoming Activities Committee meeting.

M/S Gonzales/Sharp: To extend the meeting by 5 minutes. Passed unanimously.
Ms. Carrion-Fajardo left the meeting.

Mr. Millan stated that all design requests will be processed through The Design Team for consistency. A branding guide is being developed to maintain consistent branding in the future. The team attended the AdobeMAX conference. Cody Cup will be held next Monday.

Mr. Gonzalez stated that two interns from the Economics Department will begin next semester. The ASI Newsletter is being restarted with the graphics team. Ms. Villegas met with the Chair of the Art Department to discuss the signs for the garden. The Facilities Planning and Management department helped clean the garden with their power tools and delivered mulch. The Office of Sustainability will hold a tree giveaway event on December 5th.

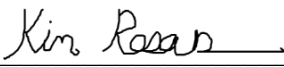
Ms. McAlister left the meeting.

M/S Coronado/Sharp: To extend the meeting until 3:10 p.m. Passed unanimously.

Mr. Pokharel added job descriptions to the ASI website to help students better understand what each job entails. He is working with two Board members to create a chatbot for frequently asked questions. The Board member Flag Ceremonies have almost been completed. Automated replies for the main ASI emails are in the process of being created.

MOTION TO ADJOURN

Meeting adjourned at 3:07 p.m.



Kimberly Rosas
Executive Vice President