

ASSOCIATED STUDENTS, INC.
California State University, San Bernardino

BOARD OF DIRECTORS

MINUTES

OCTOBER 10, 2025

The meeting was called to order by the President, Diego Rendon at 1:04 p.m.

Present: Diego Rendon, Kimberly Rosas, Ayanna McAlister, Alondra Lopez (Zoom), Jeidi Carrion-Fajardo, Jennifer Cornejo, Samantha Coronado, Joseph Gonzales, Juan Sibrian, Melanie Radan, Beatriz Castellanos, Judah Rubin (Zoom), Heather Sharp (Zoom), MD Yeasin, Amira Shalabi, Kim Hunsaker, Dr. Matthew Smith, Dr. Haakon Brown, Dr. Michael Rister and Dr. Paz Oliverez.

Absent: Ashley Smith.

Guests: Herbert Gonzalez, Marina Stone, Joseph Morales, Miguel Millan, Nailah McAlister and Ivan Limon.

APPROVAL OF THE MINUTES:

The minutes of October 3rd were approved.

ADOPTION OF AGENDA:

M/S Sibrian/Gonzales: To place the following items on separate consent calendars: BD 88-25 through BD 89-25 and BD 90-25 through BD 91-25. Passed unanimously.

The agenda was adopted as amended.

EXECUTIVE OFFICER REPORTS:

President: President Rendon met with Ms. Stone. He and Ms. McAlister visited the Palm Desert Campus (PDC) on October 8th. He attended the Recreation & Wellness Committee as well as the University Budget Advisory Committee (UBAC) meetings; and plans to attend a Santos Manuel Student Union (SMSU) Policies and Procedures Committee meeting next week. Today he will meet with other External Affairs and ASI Presidents of Southern California as well as the California State Student Association (CSSA) Finance Chair. He will be out of the office next Wednesday through Friday and is available via text message if needed.

Executive Vice President: Ms. Rosas attended the Undocumented Student Success Center's Immigration Impact at CSUSB event, a Dabke workshop hosted by the Asian, Pacific Islander and Desi American (APIDA) Center, a School Spirit meeting and Fall Fest. She gave a presentation to a freshman class regarding ASI.

Vice President of Palm Desert Campus: Ms. Lopez attended Fall Fest, the PDC Division of Student Affairs (DSA) Roadshow and a lunch with the DSA Council. She gave a presentation to

the orientation leaders regarding ASI. She will meet with the Career Center today regarding an upcoming showcase. The new locker and refrigerator system will become available next week; she will give a speech at the unveiling. Dr. Avi Rodriguez invited PDC leaders to attend the Coalition for Human Immigrant Rights Conference which is a part of the 19th Annual California Dream Network Statewide Retreat at the University of California Los Angeles (UCLA) from November 14th to 16th. She will not be in attendance, however, she will gather information from those who were present for her report.

EXECUTIVE DIRECTOR REPORT:

Executive Director: Dr. Rister stated that the Finance Committee has reviewed the dissemination of the new funds; it will soon be finalized. The Student Parking Permit Award has become known throughout the California State University (CSU) system.

Ms. Cornejo arrived at the meeting.

NEW BUSINESS:

M/S Sibrian/Cornejo: To open the following consent calendar:

BD 88-25 Appointment of Kimberly Rosas as a Board of Director representative to the ASI Lobby Corps.

BD 89-25 Appointment of Samantha Coronado as a Board of Director representative to the ASI Lobby Corps.

Passed unanimously.

M/S Rosas/Gonzales: To open the following consent calendar:

BD 90-25 Appointment of Priscilla Gutierrez as a student-at-large representative to the ASI Lobby Corps.

BD 91-25 Appointment of Jay Carrillo as a student-at-large representative to the ASI Lobby Corps.

Passed unanimously.

BD 92-25 M/S Rosas/Coronado: Appointment of Heather Sharp as a Board of Director representative to the ASI Sustainability Committee.

Passed unanimously.

BD 93-25 M/S McAlister/Gonzales: Appointment of Abraham Carbajal as a student-at-large representative to the ASI Finance Committee.

Passed unanimously.

President Rendon passed the gavel to Ms. Rosas.

BD 94-25 M/S Sibrian/Coronado: Adoption of the 2025-2026 STAND Objectives.

Mr. Sibrian deferred to President Rendon who briefly reviewed the STAND Objectives. Two additions were made under the Networks objective: a minimum amount of educational partnerships and a San Bernardino Campus Toy Drive.

A roll call vote was conducted as follows:

In favor: Rosas, McAlister, Lopez, Brown, Carrion-Fajardo, Castellanos, Cornejo, Coronado, Gonzales, Hunsaker, Oliverez, Radan, Rubin, Rister, Sharp, Sibrian, M. Smith, and Yeasin.

Opposed: None.

Abstentions: Rendon.

Passed (18/0/1).

Ms. Rosas passed the gavel back to President Rendon.

BD 95-25 M/S Sibrian/McAlister: Discussion on Your Howl Matters.

Mr. Sibrian explained that Your Howl Matters was initially presented to the Board last year and has since been in development.

Ms. Rosas promoted Your Howl Matters on Coyote Walk during her announcements. Not only sharing information but the way it is presented is important, especially when tabling.

Ms. Lopez suggested posting QR codes that link to the website. PDC has an ASI bulletin board where it could be posted. She also suggested reaching out to PAWS Radio for promotion.

Ms. Radan inquired whether it could be promoted through chalk on Coyote Walk. Ms. McAlister replied that chalk can only be on Coyote Walk for 24 hours.

Mr. Sibrian suggested including Your Howl Matters during orientation.

Dr. Rister stated it could be possible to link Your Howl Matters to Canvas, similar to promoting the ASI elections.

Ms. Rosas deferred time to Ms. Stone who stated they have been advised against posting not event-related announcements on Coyote Connection, however, the marketing team could help promote.

Ms. Rosas clarified that tabling events may be posted on Coyote Connection along with a description of what is being promoted.

Ms. Hunsaker suggested using ground stickers for promotion and sending mass emails.

Mr. Yeasin suggested creating a kiosk for students on Coyote Walk for in-person suggestions in the future.

Discussion closed.

BD 96-25 M/S Sibrian/Gonzales: Discussion on allocating \$1,500.00 per semester for BoD representative event funds.

Mr. Sibrian explained to new Board members that previously each representative received \$100.00 for events. A previous Board member suggested allocating \$1,500.00 per semester for Board representatives contingent on the referendum being approved.

Dr. Rister clarified that unused funds will transfer to the following semester, however, not the next academic year.

Ms. Rosas encouraged collaboration with other departments and clubs.

Ms. Lopez requested clarification that the funds are for the Board and do not include Executives; Dr. Rister confirmed this. President Rendon clarified that the funds are for the college and student-at-large representatives.

Dr. Rister suggested the Board meet with their Dean or Director to discuss which collaborations or events are possible.

Ms. Castellanos inquired whether it is a conflict of interest to collaborate with a club of which she is a member. Dr. Rister stated that there could be a possibility of a conflict of interest, however, collaborating with clubs that align with what the Board member represents is possible.

President Rendon deferred to Ms. Stone who stated that BoD representatives could also collaborate with planned ASI events if they determine there is a better way an event could represent their constituents.

Dr. Rister encouraged the Board to share their ideas with the Activities Committee or programs as soon as possible so that they would have enough time to plan and not overlap with other events.

Discussion closed.

BD 97-25 M/S Sibrian/Gonzales: Discussion on creating a webpage with free resources for students on the ASI website.

Mr. Sibrian explained that he is aware of free resources on campus due to speaking with different departments. He suggested creating a webpage or Canvas shell where all of the free resources on campus are listed.

Dr. Rister used ChatGPT to create a list with all of the free resources categorized as an example for the Board. The list can be placed on a general website.

Ms. Cornejo expressed interest in a Canvas page similar to Graduate students and suggested creating a shared document where the Board could list resources that are yet to be listed. Discussion closed.

REPORTS:

Athletics: Ms. Radan is in the process of creating an athletics sports letter with the help of President Rendon and Ms. Stone.

Clubs and Organizations: Ms. Carrion-Fajardo met with Dr. James Trotter to discuss virtual reality and Ms. Crystal Wymer-Lucero to discuss the process of creating student associations. She will soon meet with Ms. Shalabi.

International: Mr. Yeasin had an interview with Howl Matters. Today, he presented at Arroyo Valley High School. He met with the Associate Vice Provost and Dean as well as the Associate Dean of the College of Extended and Global Education (CGI) to discuss creating an International Student Advisory Committee.

College of Natural Sciences: Ms. Coronado attended the Undocumented Student Success Center's Immigration Impact at CSUSB event and Fall Fest. Tonight, she will attend the Students for Justice in Palestine Club film screening.

Students with Disabilities: Ms. Castellanos reached out to the Director of Services to Students with Disabilities (SSD) and introduced herself to the Osher Adult Re-Entry Center. She attended a National Alliance on Mental Illness (NAMI) on Campus at CSUSB Mental Health Club meeting and met with two off-campus organizations to discuss student challenges when pursuing higher education.

President's Representative: Dr. Oliveriez attended Game Night with the Greeks, another will be held on October 17th at 4:00 p.m. She attended Fall Fest and the Undocumented Student Success Center's Immigration Impact at CSUSB event and plans to attend their next event. Approximately 80 students participated in the DSA Roadshow held at PDC. She participated in the Cash for College event with the San Bernardino Valley College, University of California Redlands, Riverside City College and the California Student Aid Commission. She reminded the Board that students need to reapply for Free Application for Federal Student Aid (FAFSA) each academic year. Homecoming will be held next week.

Director of Internal Affairs: Ms. Shalabi attended a UBAC meeting, Press Play: Taylor Swift and a Students for Justice in Palestine Club event. She is planning to hold the first Howl Squad meeting in two weeks and table for Your Howl Matters next week. She has introduced herself to the Affinity Centers and reached out to Ms. Carrion-Fajardo to connect with clubs and organizations.

Programs: Mr. Morales stated that the Activities Committee members have been appointed. He will email the four documents needed to submit an event request to the Board. Submissions should be sent as soon as possible to have time to prepare and avoid overlapping events. ASI will be hosting the Student Zone at next week's Homecoming. Tie Dye Time will be held on Wednesday, October 15th from 12:00 p.m. to 2:00 p.m. at the Alumni Amphitheater. Ms. Stone stated that all possible events need to be presented to the Activities Committee. There will be exclusive Fuerza Regida merchandise being sold at the Student Zone; free hoodies will be given to students during future events throughout the year. Tie Dye Time at PDC will be held on Thursday, October 16th. Mr. Millan stated that Cody Cup was a success and they have almost met their goal of 1,500 followers on the ASI PDC Instagram account. Approximately 430 students attended Fall Fest which doubled last year's attendance. The PDC programming team will assist in Homecoming. The PDC Wicked Nights will be held on October 21st.

ANNOUNCEMENTS

Ms. Rosas announced that the Undocumented Student Success Center will hold an auction and is receiving art donations from students until October 30th.

MOTION TO ADJOURN

Meeting adjourned at 2:34 p.m.

Kimberly Rosas

Kimberly Rosas
Executive Vice President