

ASSOCIATED STUDENTS, INC.
California State University, San Bernardino
5500 University Parkway
San Bernardino, CA 92407

**BOARD OF DIRECTORS
AGENDA**

March 27, 2026
12:00 p.m.

Santos Manuel Student Union North
Student Chambers – 3305

Zoom Option: <https://csusb.zoom.us/j/87625480894>

Call to Order

Roll Call

Approval of Minutes

Adoption of Agenda

Executive Officer Reports (2 minutes/speaker)

Executive Director Report

ASI Committees Reports (2 minutes/speaker)

Open Forum (5 minutes/speaker)

Guest Speaker: David Dufault-Hunter, Strategic Enrollment Management and Marketing

NEW BUSINESS

BD 21-26 Permission to use \$5,000.00 from Grant & Service Programs – ASI Donations (660723 RN001 A4700) to purchase an eight-place table for ASI students to attend President Morales' Gala on April 18, 2026. (Action) (Rendon)

Reports: Board of Directors (2 minutes/speaker)

Campus-wide Committees (2 minutes/speaker)

ANNOUNCEMENTS

ADJOURNMENT

A Legacy that Defines the Future: Honoring Tomás D. Morales

Sponsorship Opportunities April 18, 2026

President and Mrs. Morales believe that an international experience for a student transforms education into global understanding. For California State University, San Bernardino students—many of whom are the first in their families to attend college—studying abroad is often a life-defining opportunity that expands academic learning beyond borders and into lived experience. Immersion in another culture strengthens critical thinking, cultural competence, and adaptability—skills that are essential in today's interconnected world.

This new endowed fund, honoring President and Mrs. Morales, will specifically invest in students' international experiences. These students return with broadened perspectives, increased confidence, and a deeper sense of purpose. These experiences foster global citizenship, prepare students to lead in diverse professional environments, and empower them to become ambassadors for inclusion, innovation, and collaboration.

A single international experience can change the trajectory of a student's life—and, in turn, the communities they serve. This fund will expand access to international education, strengthening students' cultural competence and readiness for a diverse workforce, and commemorate the legacy of President Tomás Morales as he completes his service as President of CSUSB.



Platinum Sponsor — \$50,000

(Benefit Value: \$6,000)

Recognition Includes:

- Up to five tables, with table recognition
- Verbal recognition at event
- Logo displayed on exclusive slide during dinner
- Premium recognition on event website and electronic materials
- Digital tribute ad
- Recognition in print and social media before and after the event

Gold Sponsor — \$25,000

(Benefit Value: \$3,600)

Recognition Includes:

- Up to three tables, with table recognition
- Verbal recognition at event
- Logo displayed on exclusive slide during dinner
- Recognition on event website and electronic materials
- Digital tribute ad
- Recognition in print and social media before and after the event

Silver Sponsor — \$10,000

(Benefit Value: \$2,400)

Recognition Includes:

- Up to two tables, with table recognition
- Verbal recognition at event
- Recognition on event website and electronic materials
- Digital tribute ad

Bronze Sponsor — \$5,000

(Benefit Value: \$1,200)

Recognition Includes:

- One table, with table recognition
- Recognition on event website and electronic materials
- Digital tribute ad
- Table Signage

Copper Sponsor - \$2,500

(Benefit Value: \$600)

Recognition Includes:

- Four seats at shared table, with table recognition
- Table Signage
- Digital tribute ad