

Graduation Initiative 2025 Campus Plans

Thank you for the submission of your student success plans in September, 2016. The Chancellor's Office in collaboration with the campuses strives to determine the strategic vision and purposeful actions required to achieve the critical work that lies ahead. We encourage you to engage a broad constituency of campus stakeholders in a review of planned student success efforts and their alignment with your goals. For this purpose, we are asking you to review, update, and revise as needed your plans by providing additional detail about your approach to achieving your Graduation Initiative 2025 goals.

Campus plans will allow us to identify common foci, opportunities for cross-campus collaboration, and areas for systemwide support and/or policy modification.

Please submit your updated campus plans to Jeff Gold (jgold@calstate.edu), Assistant Vice Chancellor of Student Success Strategic Initiatives, by Friday, April 28, 2017.

The updated plans should contain the following sections:

1. Additional Detail on September 2016 Plan
2. Communication Plan
3. College-Level Goals
4. Success Metrics

1. Additional Detail on September 2016 Plan (2-4 pages)

After reviewing your September 2016 student success plans, four critical topics emerged:

- Closing Achievement Gaps
- Improving Advisement
- Optimizing Enrollment Management
- Rethinking the Support and Delivery of Developmental Education

One or more of these topics are likely concerns for your campus. Please elaborate on your strategies in these areas as well as others that are part of your plan. This section should focus on strategies that address the needs of large populations of students, as opposed to addressing smaller, more boutique campus programs. Please provide specific information regarding the challenges at hand, the students involved, and the approaches you are taking to support the attainment of your goals. Please provide specific examples of data and/or research that you are using to guide your strategies.

The development of your initial student success plan and the process of updating it should establish a framework for engaging all campus stakeholders in this process.

2. Communication Plan (1-2 pages)

This section of your plan should include a one to two page overview of how you intend to message the Graduation Initiative and develop campus-wide ownership of the imperative. Topics to address include:

- A description of how your student success team is organized including its charge, expected outcomes, a list of members and campus affiliations, and the frequency of meetings.
- A description of the strategies you will employ to communicate broadly to various stakeholder groups (students, faculty, staff, external constituents, etc.) including:
 - Overview of the campaigns for each stakeholder group.
 - Explanation of how each campaign will seek to create a sense of ownership for its audience.
 - Strategies for soliciting input and feedback from the campus community.
 - Explanation of how you will evaluate the impact of your communication plan efforts.
- A description of how the communication plan derives intentionality of campus efforts. How will the plan move the campus community to action? Are individuals and/or groups charged with the delivery of outcomes? Are campus members aware of accountability of individuals/groups to move success efforts forward? How might someone not on the success team engage in moving the Graduation Initiative effort?

3. College-Level Goals (1 page using the attached spreadsheet template)

In October 2016, we requested that you devise and submit goals for your campus at the college level. Attached is a spreadsheet with guidelines for developing your college-level goals. Please include the spreadsheet in this section of your campus plan.

4. Success Metrics (2-4 pages)

The updated student success plans should include metrics that reflect incremental progress toward meeting your goals. Please identify a series of metrics tied to your strategies and list them in this section. While the majority of your metrics will be specific to your approach, please also consider the analyses below in your responses:

1. Compare the average unit load for each cohort with the previous year cohort to see if there is an increase. Determine the magnitude of the increase in average unit load will be necessary to meet your goals.
2. Compare retention rates by year for each cohort with the previous year for First-Time Freshmen and Transfer students. Determine the annual retention rates that will be necessary to meet your goals.
3. Compare the number of course sections, for General Education and high enrollment majors, with previous years.
4. Quantify the impact of recent efforts to increase graduation rates for freshmen “on the cusp” of graduating in four years, and for transfers in two years:
 - Compare the 2012 and 2013 freshman cohorts for how many students who were slated to graduate (candidates for fall term degree) in 4.5 years were able to graduate in 4 years. What are the top 5 things that the campus can/will do to facilitate shortening time to degree by a term or more?

- Compare the 2014 and 2015 transfer cohorts for how many students who were slated to graduate (candidates for fall term degree) in 2.5 years were able to graduate in 2 years. What are the top 5 things that the campus can/will do to facilitate shortening time to degree by a term or more?

Note: If you do not have the degree audit and/or planning tools to complete these analyses, please provide estimates, and indicate your methodology for determining your estimates.